

Seminário Internacional

Desafios e Oportunidades para a Integração Financeira e Monetária na Região

8 de novembro de 2017

## Regional Monetary Integration Perspective

Annina Kaltenbrunner, Leeds University Business School a.kaltenbrunner@leeds.ac.uk









### Overview: Key Messages of Report

- Key message of report: Virtuous currency internationalisation that fosters 'real' regional integration (trade and production)
- Regional currency internationalisation is the use of regional currencies as unit of account (trade and financial transactions), means of settlement (trade and financial), (and store or value)
- Variegated currency internationalisation and structural hurdles for emerging market currencies









# Overview: Challenges to Virtuous Currency Internationalisation

- 1. Microeconomic and macroeconomic challenges
- 2. Currency internationalisation and **public policy** ('proactive' currency internationalisation)





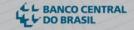




## Microeconomic Challenges

- Regulatory heterogeneity (Ernani et al.)
- Institutional heterogeneity and underdevelopment
  - Recommendation 1: Develop and extend regional payment, clearing and settlement mechanisms (SML)
  - Recommendation 4: Commission a study of the costs and benefits of introducing regional currency derivatives to hedge regional exchange rate risk





### Macroeconomic Challenges

- No virtuous currency internationalisation will happen in the context of excessive macroeconomic volatility and misalignment of key macroeconomic variables
  - High volatility of emerging market currencies often independent of domestic economic conditions (push vs. pull factors)
  - Macroeconomic misalignment (interest rates, fiscal situation, prices...)





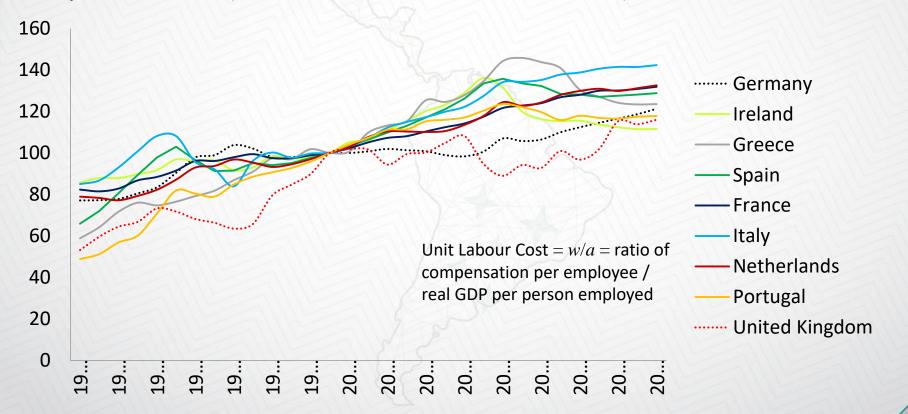




#### Macroeconomic Challenges:

Macroeconomic Misalignment in Europe

Competitiveness (nominal ULC, index: 2000=100)

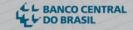


Source: AMECO, 2016 Seminário Internacional Desafios e Oportunidades para a Integração Financeira e Monetária na Região









## Macroeconomic Challenges

- Recommendation 3: Enhance collaboration, <u>macroeconomic</u> and regulatory <u>coordination</u>, and harmonization between central banks and regulatory agencies
  - Key macroeconomic variables (Europe: Macroeconomic Imbalance Procedure)
  - Exchange Rate > need for regional exchange rate management
    - Parity? Exchange rate regime?
    - Impossible Trinity/Duality
- Country heterogeneity possible with solidarity









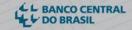
## Macroeconomic Challenges

- Recommendation 6: Maintain countercyclical macro-prudential measures as part of the macroeconomic toolkit
  - Both regional and external
  - Regulatory convergence
  - Aims beyond financial stability? Capital controls?
- Recommendation 2: Commission a study to analyse the risks and opportunities of a more elaborate system of bilateral swap agreements
  - Conditional on regulatory, institutional and macroeconomic collaboration









## Virtuous Currency Internationalisation and Public Policy

- International monetary asymmetries and the US Dollar as first mover/top currency
- Emerging market currencies are latecomers and face structural hurdles > Internationalisation biased towards (volatile) investment currencies
- Negative feedback dynamics and vicious cycles
- Need for public policy to support virtuous currency internationalisation ('proactive' currency internationalisation)







## Virtuous Currency Internationalisation and Public Policy

- Stable macroeconomic framework (see above)
- Market regulation and incentives (e.g. SML usage)
- Service provision through public (regional) institutions (Chinese experience), for example:
  - SML: Clearing, settlement and liquidity (credit) provision by regional central banks
  - Provision of local currency funding and trade credit by regional trade and development banks
  - Infrastructure funding (FOCEM)







